

## What is ILM Level 3 Certificate in Principles of Leadership and Management?

This ILM Level 3 Certificate in Principles of Leadership and Management is ideal for current managers, with currently a limited experiential or qualification-based background, to develop their understanding of the principles, skills, and theories that underpin successful leadership and management. Whilst developing an individual's applicable knowledge of the potential tools that can be utilised to enhance management/team productivity, this certificate covers a broad range of topics that are devised to promote confidence and professional best-practice. This ILM Principles of Leadership and Management certification course includes a mixed learning approach - utilising both instructor-led lecturing and exercise based practical application tasks - ensuring that you graduate with a rounded knowledge base and the required skills to implement your new found awareness into your management practice. Leading business change and motivating others is a crucial element of being a successful manager, hence this [ILM certification](#) will develop your business writing and presentation skills comprehensively - demonstrating your professional proficiency, commitment to personal development, and enabling productivity.

### Benefits of this ILM Level 3 Certificate to Individuals

- Self-development and knowledge of how to encourage others to strive for success
- Boost self-confidence and performance within a business setting
- Demonstrate and practice the leadership principles and practices

### Benefits of this ILM Level 3 Certificate to Businesses

- Improved levels of employee self-confidence through facilitating the development of knowledgeable and resourceful managers
- Developing overall business team and workforce functioning through raised interaction efficiency and an increased willingness to succeed

### What could this ILM Certification Lead on to?

- Completing this certification will develop an individual's management proficiency and qualification-based repertoire, hence this course could lead to more senior management roles or promotion.
- Completion of the ILM Level 3 Certificate Principles of Leadership and Management could lead to further ILM Courses to enhance your management competencies, including the coveted ILM Level 4 Diploma in Leadership and Management

## ILM Level 3 Certification in Leadership and Management Assessment

- Individuals will have their knowledge tested through essay-style assessment

- 45 Hours of Instructor-Led Tuition and Guided Learning
  - 1-2 Hours of Evening Reading to Supplement the Course
- 

## Course Objectives

Undertaking this ILM Level 3 certificate will elevate a candidate's knowledge concerning:

- The theoretical underpinnings of leadership and management
  - How to utilise theory and pre-determined principles to become a successful manager
  - Comprehend and understand tools that help you become a better manager
  - Gain confidence in your leadership and management approach
- 
- Overcoming Issues and making informed decisions
  - Comprehending planning and initiating business change
  - Being an effective leader
  - Motivating and delegating work
  - Business Writing
  - Meeting customer service demands
  - Reducing and dealing with conflict within business environments, including utilising stress reduction practices and disciplinary action
  - Welcoming new employees into the business including promoting and ensuring equality, diversity, and inclusivity
  - Training practices for new and existing employees
  - Supervising and governing business projects
  - Adhering to Health and Safety procedures within the work environment including acknowledging the environmental implications of a business' principles and practices
  - The implementation and importance of security precautions
  - Knowledge of the financial, economic, and material functioning of a business
  - The importance of communication within business including acquiring knowledge of networking, marketing, delivering successful meetings, and utilising electronic communication systems
  - Encouraging and facilitating team progression and motivation
  - Achieving and striving towards the fulfilment of customer wants and needs
  - Self and team management, organisation, and communication fulfilment
  - Acknowledging and adhering to the legal requirements of employment and customer interactions
  - Collecting, reviewing, and applying data within a business setting
  - Sales initiatives and how such practices influence customer engagement and satisfaction