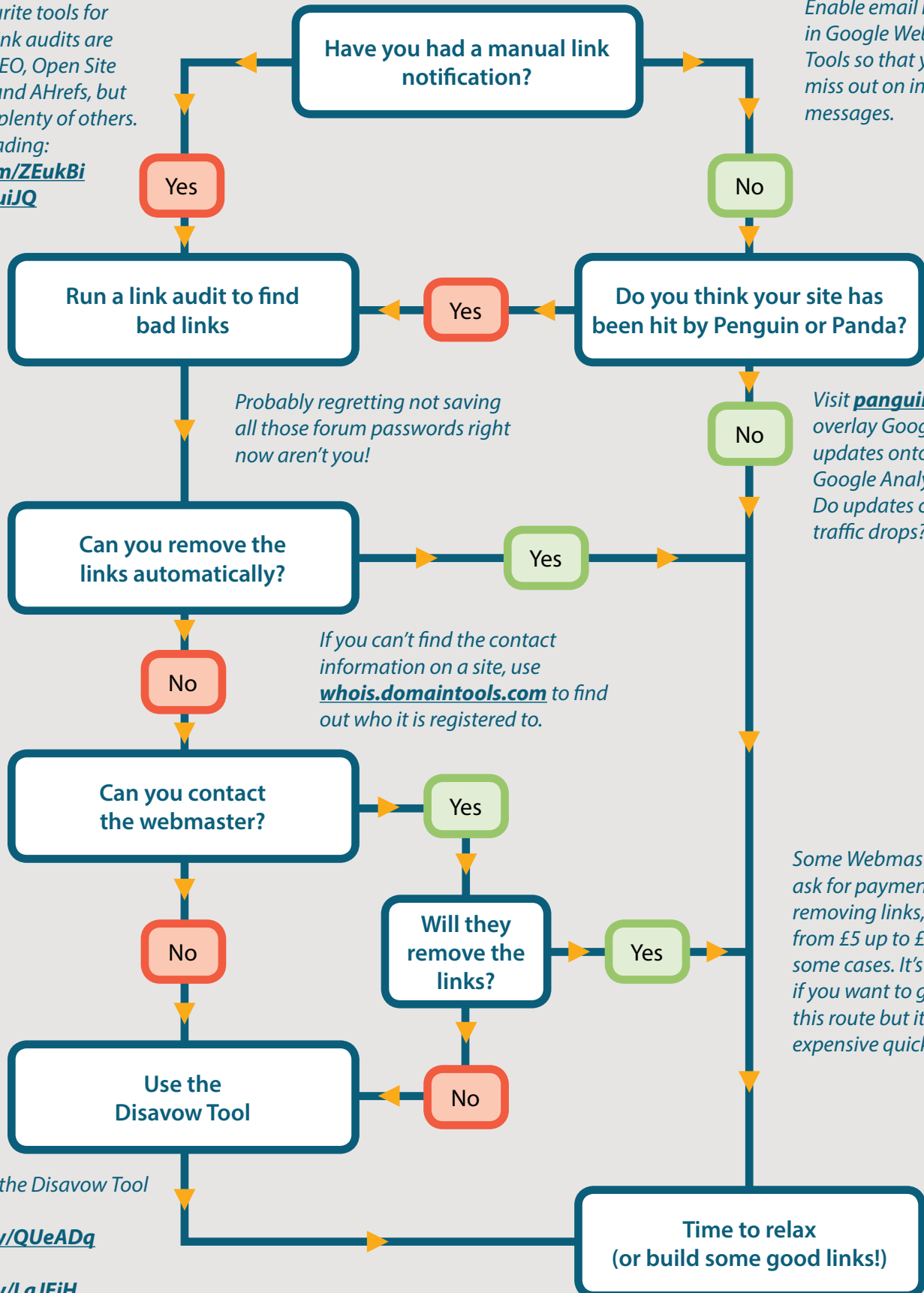


# The Link Removal Guide

Our favourite tools for running link audits are MajesticSEO, Open Site Explorer and AHrefs, but there are plenty of others. Further reading: [selnd.com/ZEukBi](http://selnd.com/ZEukBi) [bit.ly/ZEuiJQ](http://bit.ly/ZEuiJQ)

Enable email notifications in Google Webmaster Tools so that you never miss out on important messages.



Probably regretting not saving all those forum passwords right now aren't you!

Visit [panguintool.com](http://panguintool.com) to overlay Google algorithm updates onto your Google Analytics traffic. Do updates coincide with traffic drops?

If you can't find the contact information on a site, use [whois.domaintools.com](http://whois.domaintools.com) to find out who it is registered to.

Some Webmasters will ask for payment for removing links, ranging from £5 up to £500 in some cases. It's up to you if you want to go down this route but it can get expensive quickly.

How to use the Disavow Tool  
Google: <http://bit.ly/QUeADq>  
Bing: <http://bit.ly/LaJEiH>