All courses are offered by Silicon Beach Training Ltd, an Affiliate of The Knowledge Academy Ltd., an Accredited Training Organisation of The APM Group Ltd.

Our 2-day Change Management Training is tailored to your business requirements to give attendees the skills to lead effective change in your organisation.

Change Management is essential in today's world of rapid and continuous change; we provide the critical skills and a framework for the successful management of people change.

We provide this course on a private basis, in-company or at our premises in Brighton, and we tailor the course content to meet your business and personal goals.

If you are looking for a formal Change Management qualification then our APMG-accredited Change Management Practitioner Course may be better suited.

Course Objectives

Change management training will enable delegates to:

- Recognise the important role that people play in making business transformation successful
- Discuss the fundamental challenges in getting people to change and for that change to be sustained
- Understand and be able to apply the key steps required to successfully manage people change
- Apply their knowledge to a project or programme to effectively manage the change of people's behaviour

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Introduction to Change

- How do people react to change?
- Why does change fail?
- Explore the impact and consequences of change

What is Cultural Change?

- Understand how cultural diversity can shape corporate cultures

Preparing for Change

- Developing a Case for Change
- Who are the stakeholders?
- Assessing concerns and potential resistance to change
- Assessing the readiness for change
- Establishing an appropriate governance structure

Change Management Plan

- Defining the principles on which the change will be managed
- Developing a change management plan
- Change Agents
- Developing a Communication strategy and plan
- Aligning with the project or programme plan
- Creating a reinforcing change process

Initiating and Sustaining Change

- Training programmes
- Managing the challenges that arise in initiating and sustaining change
- Aligning the organization
- Continuous improvement

Change Management training provides the critical skills and a framework for the successful management of change within your organisation.