

Our 2-day Change Management Training is tailored to your business requirements to give attendees the skills to lead effective change in your organisation.

[Change Management](#) is essential in today's world of rapid and continuous change; we provide the critical skills and a framework for the successful management of people change.

We provide this course on a private basis, in-company or at our premises in Brighton, and we tailor the course content to meet your business and personal goals. Call us on [+44 \(0\)1273 622272](#) for a quote.

If you are looking for a formal Change Management qualification then our APMG-accredited [Change Management Practitioner Course](#) may be better suited.

---

## Course Objectives

Change management training will enable delegates to:

- Recognise the important role that people play in making business transformation successful
  - Discuss the fundamental challenges in getting people to change and for that change to be sustained
  - Understand and be able to apply the key steps required to successfully manage people change
  - Apply their knowledge to a project or programme to effectively manage the change of people's behaviour
- 

## Introduction to Change

- How do people react to change?
- Why does change fail?
- Explore the impact and consequences of change

## What is Cultural Change?

- Understand how you can characterise a culture using a Cultural Web
- Understand what is involved in changing the cultural paradigm
- How do national cultures differ?
- Understand how cultural diversity can shape corporate cultures

## Preparing for Change

- Developing a Case for Change
- Who are the stakeholders?

- Assessing concerns and potential resistance to change
- Assessing the readiness for change
- Establishing an appropriate governance structure

## Change Management Plan

- Defining the principles on which the change will be managed
- Developing a change management plan
- Change Agents
- Developing a Communication strategy and plan
- Aligning with the project or programme plan
- Creating a reinforcing change process

## Initiating and Sustaining Change

- Training programmes
- Managing the challenges that arise in initiating and sustaining change
- Aligning the organization
- Continuous improvement

Change Management training provides the critical skills and a framework for the successful management of change within your organisation.