Businesses need to adapt to the changing pressures of the external business environments they work in and adapt the way in which they work. This results in transformational change within their organisation, so it is important that Change Management teams use established, proven tools and techniques to ensure change runs smoothly.



Based on The Effective Change Manager's Handbook, our APMG-accredited Change Management Foundation & Practitioner course is designed to help you understand the challenges of Change Management. You will learn why change happens, how it happens and what needs to be done in order to overcome resistance to change.

Taking place over 5 days, our courses are run by experienced Change Managers who will give you the skills and knowledge required to pass the Change Management Practitioner exam on the final day.

The Change Management Foundation & Practitioner certification confirms that you have the knowledge to apply Change Management techniques in an organisational change situation.

Change Management Foundation & Practitioner Exams

This course prepares delegates to sit the Change Management Foundation and Practitioner Exams which are set by APMG.

The 40 minute Foundation paper on day 3 is a closed book examination consisting of 50 multiple choice questions. The pass mark is 25 or more marks.

The Practitioner paper is a $2\frac{1}{2}$ open book examination on day 5 consisting of four questions each worth 20 marks. The pass mark is 40 (50%).

This qualification requires updating every 5 years and delegates can apply to take the reregistration examination with Silicon Beach Training.

If you think that the Foundation qualification will cover everything you need, come on our Change Management Foundation Course, or if you already have a Foundation qualification and want to become a Practitioner, our Change Management Practitioner Conversion Training is the solution.

Take the risk out of training with our Change Management Exam Guarantee. If you don't pass your exam you can re-sit the training for free. Your exam retakes are charged at cost price. You must retake the training within 6 months of your original course. You must be familiar with the APMG-International Terms and Conditions of Certification.

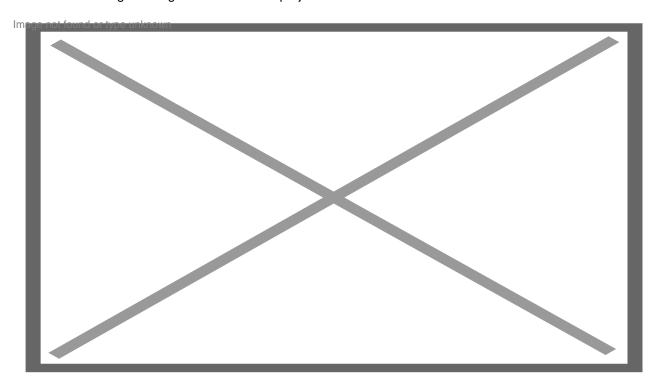
The APMG-International Change Management and Swirl Device logo is a trade mark of The APM Group Limited.

Change Management Training

Course Objectives

Attending our Change Management Foundation course will give you the confidence to:

- Take and pass the APMG Change Management Foundation Exam
- Take and pass the APMG Change Management Practitioner Exam
- Lead Change Management teams and projects



Change and the Organisation

- · Drivers for change
- · Developing a vision
- Culture and climate
- Emergent change and lifecycle
- · Organisational metaphors

- Silicon Beach Training
 - · Models of change
 - · Roles required for change

Stakeholders

- Principles
- Identification
- Analysis
- · Influencing and listening
- Emotion and demonstration
- Communications
- · Cognitive biases
- · Remaining people focussed
- Improving Communications
- Communications channels
- Collaboration
- · Communications Planning
- Larger workshops

Change Impact

- Assessing impact
- McKinsey 7 S
- Stakeholder impact assessment
- · Assessing change readiness
- Large change how to staff
- Building a change team
- Preparing for resistance
- · Building team effectiveness

Individual Change

- Learning theory
- Motivation
- Change Curve
- · Personality differences

Change Impact

- Levers for change
- · Levels of adoption and critical mass
- · Reinforcing systems

Change Management Foundation & Practitioner Training will give you the knowledge and skills to take and pass the exam leading to your Change Management Foundation & Practitioner



certificate. This qualifies you to successfully lead a change management team.