

## Change Management Practitioner Conversion Training

Our Change Management Practitioner Conversion course is for anyone who has completed their Foundation certificate and wants to become a certified Change Management Practitioner.

Train in a small group with an experience Change Manager and learn how to manage smooth, effective change in your organisation.

### Objective

Attending our Change Management Practitioner Conversion course will give you the confidence to:

- Take and pass the APMG Change Management Practitioner Exam
- Lead a [Change Management](#) team

### Details

**Duration:** 2 Days

### Who is this course for

This course is for Change Managers or Change Management Team Members who have passed the APMG Change Management Foundation exam and want to move on to the Practitioner qualification.

## Course Content

### Focusing on the Individual and Change

#### Coaching to Delivery Change

- Facilitating change using the GROW model
- Adapting communication to learning styles
- Managing change in ourselves and others

### Team Dynamics for Successful Change

#### Facilitating Teams Through Change

- How using facilitation and action learning sets can help teams through change
- Understanding the three needs of teams
- The role of the leader in the team during change

### Assessing Organisational Change Readiness

#### Recognising Success and Failure

- Understanding why change fails
- Checking for change readiness
- Implementing lessons learned
- How to ensure that change is sustainable
- Employing a four-step process model

### Leading Change

#### Identifying and Engaging Stakeholders

- Deploying SIMSCom: stakeholder identification, mapping, strategy, communication and management
- Constructing an effective AIDA[S] framework for stakeholders: attention, interest, desire and action

### Exam Guidelines

- Time Management
- Types of questions
- Using the answer booklet

### Use of Guides and Supporting Literature

- Marketing up
- Highlighting
- Sample questions finding the answers

### Sample Exam Papers

