

Writing Business Plans Training

The primary value of a business plan is to create a written outline that evaluates all aspects of the economic viability of your business venture including a description and analysis of your business prospects.

On this course you'll learn how to create a powerful plan from scratch.

Objective

Details

Duration: 1 Day

Who is this course for

This course is perfect for those about to start their own business or managing a significant shift within an existing business' department.

Course Content

What is a Business Plan?

Why Prepare a Business Plan?

- What to Avoid in Your Business Plan

Business Plan Format

- Vision Statement
- The People
- Business Profile
- Economic Assessment

Six Steps to a Great Business Plan

- Basic Business Concept
- Feasibility and Specifics
- Focus and Refine Concept
- Outline the Specifics of Your Business
- Put Your Plan Into a Compelling Form
- Review Sample Plans

Business Plan's Necessary Factors

- Understanding Your Market
- Healthy, Growing and Stable Industry
- Capable Management
- Able Financial Control
- Consistent Business Focus
- Mindset to Anticipate Change

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