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This detail-packed 10-days BCS International Diploma in Business Analysis will enhance a candidate's knowledge and awareness of business analysis techniques, whilst demonstrating to employers, both current and future, that a candidate possesses the skills and knowledge required to make efficacious business analysis decisions. Often the catalyst for change, and therefore of paramount importance within project pursuits, business analysts must be able to appreciate the consequences of their business change suggestions and develop a strategy to increase productivity and lower dysfunctional business processes. This extensive training course consists of four modules that candidates must pass in order to graduate with a full Business Analysis Diploma, concerning:

- BCS Certificate in Business Analysis Practice
- BCS Certificate in Commercial Awareness
- BCS Certificate in Modelling Business Processes
- BCS Certificate in Requirements Engineering

A highly detailed course's modular syllabus is included in the Course Content section of this page. Led by our highly experienced and accredited instructors, this International Diploma in Business Analysis will help candidates fully appreciate the career and knowledge requirements of a Business Analyst Career, prior to developing their hands-on experience.

Each module has an examination, in addition to an hour-long Oral examination that is taken externally and booked through the BCS website - additional training to increase preparation and your chance of passing this oral exam can be booked here - that must be passed in order to gain certification.

BCS Certificate in Business Analysis Practice Exam

- Open Book
- 50% Pass Mark Required for Certification
- 60 Minutes
- Written/Essay style
- Scenario Based

BCS Certificate in Modelling Business Processes Exam

- Open Book
- 50% Pass Mark Required for Certification
- 60 Minutes
- Written/Essay style
- Scenario Based

BCS Certificate in Commercial Awareness

- 40-Question Multiple Choice Exam
- 65% Pass Mark Required for Certification
- Closed Book

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- Open Book
- 50% Pass Mark Required for Certification
- 60 Minutes
- Written/Essay style
- Scenario Based

Course Objectives

Undertaking this Diploma will indicate that a candidate has the skills to become a successful business analyst, and is therefore extremely beneficial for individuals looking to develop their professional career.

BCS Certificate in Business Analysis Practice

This module will educate candidates regarding the role expectations of a Business Analyst and the lifecycle for business modelling changes. Topics include:

Strategic Analysis in Context

- Identifying the Business Domain
- Internal and External Environment Analysis
- SWOT
- Key Performance Indicators
- Analysis Strategy

Project Discipline for Business Analysis

- Project Implementation
- Enhancing delivery of Business Analysis

Understanding the Situational Issues

- Stakeholder Roles
- Issue Analysis Techniques

Business Perspectives

- Different Analyst Stances
- Resolving Business Conflicts

Analysing and Modelling Business Processes

- Business Frameworks
- Linking the Business Model Framework with the Business Objectives
- Identifying dysfunctional processes

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- Establishing a new Business Model

Business Case Development and Acceptance

- Identifying business change needs, pricing, benefits, impacts
- Structure and Presentation of the Business Case
- Analysing user acceptability
- Realising the Business Profit

BCS Certificate in Commercial Awareness

Business Finance

- Evaluating the financial viability and benefits
- Budgeting and Costing
- Financial Analysis

Organisational Behaviour

- Market Analysis
- Organisational Culture
- Team Cohesion

BCS Certificate in Modelling Business Processes

Context for Business Process Modelling

- Business systems
- Business Processes
- Detailed Business Approaches
- Logical Processes
- Business Process Modelling

Business Organisation

- Value Chain Organisation and Analysis
- Process Scope
- Internal Business Systems
- Stakeholder Influence

Modelling Processes

- Flow Charts
- End-to-end processes
- Business Rules
- As-is Process Models

Performance Management

- Human Performance v System Performance
- Delays
- IT Support Deficiencies
- Implementation Issues

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- Gathering Stakeholder Requirements
- Documenting and Analysing Stakeholder requirements
- Business Process Modelling
- Validating Requirement Analysis
- Using Case Models
- Requirements Management
- Class Diagrams

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