

Better Business Cases™ Practitioner

This Better Business Cases™ Practitioner Certification Training Course offers the opportunity to transform knowledge into successful and effective business case applications - adhering to legislative guidance whilst elevating the likelihood of investment.

Objective

This 2-day Better Business Cases™ Practitioner Training course aims to build upon and consolidate applicable knowledge of Business Cases - strictly adhering to the Five Case Model as advised by the HM Treasury's Green Book guidance regarding best-practice.

Details

Duration: 2 Days

Who is this course for

Designed for individuals with the requirement to prove business worth and a case for investment, the Better Business Cases Practitioner course would be suitable for Senior Responsible Owners (SROs), Project Directors, Financial Directors, and crucially for individuals that review and officiate over investments.

Course Content

- Types of Business Cases
- Five Case Model
- Business Case Legislation
- Business Justification
- Step-by-step Evidence-based Delivery Process
- Strategic Outline Programme
- Core Business Competencies
- Business Case Development Formulas
- Differing roles involved within Business Case Proposals
- Analysing the Necessity for Change
- Strategic and Macro Business Case Proposals

