Tel +44 20 4571 2395
info@siliconbeachtraining.co.uk

All courses are offered by Silicon Beach Training Ltd, an Affiliate of The Knowledge Academy Ltd., an Accredited Training Organisation of The APM Group Ltd.

This Better Business Cases™ Practitioner Certification Training Course offers the opportunity to transform knowledge into successful and effective business case applications - adhering to legislative guidance whilst elevating the likelihood of investment. In order to comprehend, propose, and review business cases, HM Treasury recommends that you possess accreditation through obtaining Better Business Cases™ Qualifications - hence Silicon Beach's Better Business Cases™ Practitioner course offers the opportunity to develop transferable knowledge, concerning successful and effective business case applications.

During this practitioner course, you will learn how to tailor the effective and previously proven utilisation of the Five Case Model to your set business and management requirements - helping to develop a substantial business case that is rounded and that answers potential queries or doubts that investors may have. This course can benefit organisations through reducing unnecessary resource consumption and consultancy costs, whilst improving the efficacy of multi-level decision making.

The Better Business Cases Practitioner course, taught by world-class Better Business Cases™ Training Instructors, covers concepts including:

- Business Justification Case
- A step-by-step evidence-based delivery process
- Strategic Outline Programme
- Business Case Development for Full Business Case (FBC), Strategic Outline Case (SOC), and Outline Business Case (OBC)

The Better Business Cases™ Practitioner Course consists of 2 days of tutor-led tuition concerning the life-cycle of a business case and the application of the theoretical business case development framework - the Five Case Model - to substantially enhance awareness of how to apply knowledge to develop a plethora of different business cases. On the third day of the course, once a sufficient level of theory and application has been learned regarding how to propose and implement business cases, the objective examination will take place.

Led by fully APMG accredited and experienced instructors, each course has dedicated time for discussions regarding your own projects and how to apply the knowledge acquired to your business case - helping you get the most out of the course, in a way that suits your needs.

Who's the course intended for?

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that review and officiate over investments.

Pre-requisites

Candidates are required to possess the Better Business Cases™ Foundation Certfication prior to undertaking this course.

Better Business Cases Practitioner Exam Details

- 80 available marks - 4 questions per paper, with 20 marks available per question
- 50% exam score required to pass
- 2 ½ hour examination
- Open book examination - utilising the "Green Book Guidance on Public Sector Business Cases Using the Five Case Model"

Course Objectives

This 2-day Better Business Cases™ Practitioner Training course aims to build upon and consolidate applicable knowledge of Business Cases - strictly adhering to the Five Case Model as advised by the HM Treasury's Green Book guidance regarding best-practice.

- Types of Business Cases
- Five Case Model
- Business Case Legislation
- Business Justification
- Step-by-step Evidence-based Delivery Process
- Strategic Outline Programme
- Core Business Competencies
- Business Case Development Formulas
- Differing roles involved within Business Case Proposals
- Analysing the Necessity for Change
- Strategic and Macro Business Case Proposals

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