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All courses are offered by Silicon Beach Training Ltd, an Affiliate of The Knowledge Academy Ltd., an Accredited Training Organisation of The APM Group Ltd.

In order to comprehend and review business cases, Silicon Beach's Better Business Cases Foundation course offers the opportunity to develop a grounded understanding of systematic business case development. Accredited by APMG and delivered by Internationally renowned BBC training instructors, the course provides you with the opportunity to acquire knowledge regarding the importance of thorough business case proposals, the Five Case Model, and strategic and tactical business decisions.

Working in accordance with the HM Treasury's Green Book guidance, the course is intentionally based upon the Five Case Model - which is advised by the UK Government to be the desired-for best practice approach to staged-based business development, including planning, cost-effective spending proposals, and making efficacious business-grounded decisions. Therefore, understanding of business cases will be developed through a systematic and proven step-by-step formula, including:

- Establishing change requirements - why is such a change necessary?
- Clear objective setting - what is the anticipated end result of the change?
- Consideration of the multifaceted elements that underpin a successful business change
- Implementing the proposed change - how to deliver a successful initiative

As a prerequisite for the Better Business Cases Practitioner Course, the better Business Cases Foundation course is an essential first step in developing your understanding of business change propositions, from a strategic and structured stance. Throughout the 3-day course, candidates will learn about the importance of following regulatory practices when proposing and initiating business cases and changes,

Who's the course intended for?

The Better Business Cases Foundation Case is beneficial for a variety of business-minded individuals including Accounting Officers, Finance Directors, Project Directors, Senior Responsible Owners (SROs), and Management Boards, due to the course expanding knowledge of how to successfully propose and deliver responsible change.

Pre-Course Reading

Prior to undertaking the course, 8-10 hours of pre-course reading will be emailed to you in a

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- Better Business Case ® Workbook Pre-Course Study Handbook
- Green Book Guidance on Public Sector Business Cases Using the Five Case Model

Better Business Cases Foundation Exam

- 50 Question Multiple Choice Exam
- 40 minutes
- 50% Pass Mark Required for Certification
- Closed Book

Course Objectives

This Better Business Cases Foundation Certification Course encourages the development of initial awareness of business case development, including planning, cost-effective spending proposals, and making efficacious business-grounded proposals - elevating the liklihood of investment that adheres to legislative guidance.

- Business Case Legislation
- Types of Business Case
- The Five Case Model
- Core Business Competencies
- Business Case Development Formulas
- Strategic Outline Programme
- Business Justification Case
- Outline Business Case
- Full Business Case (FBC) for Larger Projects
- Differing roles involved within Business Case Proposals
- Analysing the Necessity for Change

This 3-day Better Business Cases Foundation course is a fully APMG accredited course that is specifically designed to help candidates develop their critical understanding of best practice in