

Better Business Cases™ Foundation

This 3-day Better Business Cases Foundation course is a fully APMG accredited course that is specifically designed to help candidates develop their critical understanding of best practice in business case proposals - including deciphering terminology and understanding the logic behind prominent business principles.

Objective

This Better Business Cases Foundation Certification Course encourages the development of initial awareness of business case development, including planning, cost-effective spending proposals, and making efficacious business-grounded proposals - elevating the likelihood of investment that adheres to legislative guidance.

Details

Duration: 3 Days

Who is this course for

There are no prerequisites prior to undertaking this course - this course is available to everyone

Course Content

- Business Case Legislation
- Types of Business Case
- The Five Case Model
- Core Business Competencies
- Business Case Development Formulas
- Strategic Outline Programme
- Business Justification Case
- Outline Business Case
- Full Business Case (FBC) for Larger Projects
- Differing roles involved within Business Case Proposals
- Analysing the Necessity for Change

