This **Illustrator Masterclass training course** will take you below the surface of Adobe Illustrator challenging you and enabling you to master high quality design and illustration techniques for both print and screen.



This Illustrator Masterclass training course begins by filling in the gaps in your knowledge and examining those areas that are often overlooked in Illustrator, and then goes much further, covering a range of powerful techniques aimed at both print and the screen.

Within this Adobe training course real artwork and design projects are discussed to demonstrate efficient production methods. Delegates are encouraged to bring projects in to explore specific areas of interest. On completion of this Illustrator Masterclass course, delegates will discover the hidden depth that Illustrator has to offer.

Delegates will gain the confidence to use Illustrators more advanced features helping to speed up and improve workflow as well as releasing their true creative potential.

However, as this is a private course we can tailor this course to your ability. Call us on +44 (0)1273 622272 to discuss your options.

Prerequisites

No formal certification are required to attend the course.

Course Objectives

On this Illustrator Masterclass training course we aim to teach you the skills to:

- Move on from the basic Illustrator features
- Create professional illustrations for print and screen from scratch
- Use often-overlooked Illustrator tools and techniques to get the most out of your designs

Advanced typographical controls and effects

- Paragraph and character styles

- Glyphs
- Open type
- Tabs
- Composition methods
- Symbols
- Reusing elements
- 3D effects and visualising
- Graphic styles and the appearance palette
- Opacity masks
- Clipping masks
- Automating tasks
- Applying envelope transformations
- Compound paths
- Pathfinder options
- Graphs
- Complex gradient mesh and mesh objects

Printing artwork

- Marks and bleeds
- Crop marks
- Printing gradients, mesh objects and blends
- Tiling artwork
- Transparency and flattening options
- Setting output / separation options
- Annotating objects

Producing colour separations

- Separating artwork
- Calibrating your monitor
- Trapping

Creating web graphics

- Designing artwork for the web
- Pixel preview
- Slicing artwork
- Creating image maps

Generally most digital designers only scratch the surface of Illustrator. This Illustrator Masterclass course will take you below the surface of Adobe Illustrator challenging you and enabling you to master high quality design and illustration techniques for both print and screen. If you've mastered Illustrator basics and you're ready for the next level, this course is for you.