



t: 01273 622272 e: info@siliconbeachtraining.co.uk w: www.siliconbeachtraining.co.uk

**silicon
beach**
TRAINING

Writing Business Plans

Duration: 1 day

Prerequisites

There are no prerequisites for this course

This one day Writing Business Plans training course can be tailored to meet your specific requirements.

The primary value of a business plan is to create a written outline that evaluates all aspects of the economic viability of your business venture including a description and analysis of your business prospects.

Course Content

What is a Business Plan?

Why Prepare a Business Plan?

- What to avoid in your business plan

Business Plan Format

- Vision statement
- The people
- Business profile
- Economic assessment

Six Steps to a Great Business Plan

- Basic business concept
- Feasibility and specifics
- Focus and refine concept
- Outline the specifics of your business
- Put your plan into a compelling form
- Review sample plans

Business Plan's Necessary Factors

- Understanding your market
- Healthy, growing and stable industry
- Capable management
- Able financial control
- Consistent business focus
- Mind set to anticipate change

Follow Us



Related Courses

Key Account

Management: 2 days

Presentation Skills: 2 days

Sales Training: 2 days

Communication Skills: 1 day

Links

feeds.feedburner.com/sbtblog/
facebook.com/SiliconBeach
twitter.com/sbttraining