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**silicon
beach**
TRAINING

WordPress

Duration: 2 days

Price: £495 + vat

Prerequisites

If you have not used an FTP client before, please go through our **free guide** on How to Upload Wordpress via FTP with FileZilla before attending

In this WordPress training course you will learn about this popular and open-source application for creating and publishing blogs and websites.

WordPress allows users with little or no knowledge of web design and programming to build professional, standards-compliant sites.

This 2-day WordPress training course provides a comprehensive hands-on guide to using WordPress to set up and maintain a website or blog.

Objectives

After this WordPress training course, delegates will be able to:

- Set up web hosting
- Configure standard or custom WordPress templates
- Build, administer and update a website or blog
- Add and configure WordPress plug-ins and widgets
- Manage users and WordPress site administration

Course Content

WordPress Hosting and installation options

- Setting up Web Hosting
- Registering a Domain Name
- Downloading and Installing WordPress on your Web Space

WordPress Templates

- Adding a pre-existing site template to WordPress
- Creating and adding your own site template to WordPress
 - Note - this is an overview of templates - for in-depth coverage we offer an Advanced WordPress Course

Configuring WordPress Setup Options

- General Settings
- Reading Settings
- Writing Settings
- Permalinks
- Discussion Settings
- Making WordPress Behave Like a Website or a Blog

Administering WordPress

- When and How to Upgrade Wordpress
- Managing User Roles and Permissions
- Managing Spam with Askimet

continued...



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Related Courses

Wordpress Advanced - Custom Themes: 1 day

HTML: 2 days

Social Media: 2 days

SEO: 1 day

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Adding WordPress Plug-ins

- Downloading and Installing plug-ins
- Activating Plug-ins
- Guide to the most useful WordPress plugins

Adding Content

- Posts vs Pages
- Adding Content to Posts & Pages
- Managing Links
- Using Categories
- Using Tags
- Managing User Comments

Managing Media in WordPress

- Uploading Images
- Basic and Advanced Image Formatting
- Adding Video
- Adding Audio
- Managing the Media Library

Overview of WordPress Multi-User (MU)



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