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**silicon
beach**
TRAINING

Web Design

Duration: 1 day
Price: £ 215 + vat

Prerequisites

There are no prerequisites for this course

Testimonials

"I really enjoyed the Web Design Week course and I learned a lot - I'm putting it in to practice already, and one of my clients has just complimented me on my latest work"
Peter Stocks

Whether you need help with the principals of good web design, or you are a newcomer to web design, this is the Web Design training course for you.

Objectives

After this Web Design training course, delegates will know about:

- Modern web standards
- The principles of good design
- How to plan your site
- Adding functionality

Course Content

Basic web design principles

- The good the bad and the ugly
- Structuring and Site Navigation
- Getting your customers to come back

Web Standards

- HTML standards
- Style sheets - CSS Overview
- Usability and Accessibility
- Browser compatibility

Why Social is Important

- Community building: Blogs, Forums, RSS

Planning your web site

- Mapping the site
- Chunking information
- The importance of good web content

Common web page elements

- Headers and footers
- Navigation bars

Typography for the web

- Typefaces for the Web
- Embedded fonts

Working With Images

- Optimising files
- Gifs , Jpegs and Pngs

continued...

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Related Courses

Dreamweaver: 2 days

Photoshop for Web Graphics: 2 days

HTML: 2 days

CSS: 1 day

Links

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Domains and Hosting

- What to consider when choosing a hosting company
- Buying domain names & web space
- Pointing your domain to your site & DNS Settings
- FTP

Functionality

- Extending your pages with programming
- Types of functionality: web forms, e-commerce, blogs, Content Management Systems, Image Galleries etc.

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