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TRAINING

## HTML

**Duration:** 2 days

**Price:** £445 + vat

### Prerequisites

There are no prerequisites for this course

This two day instructor-led HTML training course provides the basic skills needed to write Web pages using the HyperText Markup Language XHTML in a text editor (Notepad) for viewing in a World Wide Web browser.

### Objectives

After this HTML training course, delegates will have:

- An overall understanding of the World Wide Web (WWW), web sites and XHTML pages
- Created web pages using XHTML in the Notepad text editor
- An understanding of the basic syntax and use of XHTML tags
- An understanding of structuring and adding styles to web pages using Style sheets
- An understanding of structuring web sites
- Included elements such as headings and lists in web pages
- Added images, DIVS, tables and hyperlinks to web pages
- Viewed HTML documents using a Web browser such as Internet Explorer
- A basic knowledge of optimising web pages for Search Engines
- Uploaded web pages to the WWW using an FTP program
- Validated web pages according to HTML standards

### Course Content

#### Writing XHTML introduction

- What is XHTML and the www?
- XHTML tags and attributes
- Writing your first web page
- Page structure
- Viewing Web pages in your browser

#### Formatting your page content

- Adding Headings, Paragraphs and Breaks
- Adding Lists

#### Adding styles to your web page

- Creating a style sheet
- Setting page, heading and paragraph styles
- Making text bold and italic

#### Giving your site a folder structure

- How to organise your site

continued...

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### Related Courses

**CSS:** 1 day

**Advanced CSS:** 1 day

**CSS3:** 1 day

**HTML5:** 1 day

### Links

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## HTML (continued)

**Duration:** 2 days

### Prerequisites

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### Creating Links

- Linking pages to each other
- Adding E-Mail Links
- Links within a page
- Link paths explained

### Adding Images

- Adding an image to your page
- Image formats
- Making an image into a link
- Aligning text with images
- Adding the "alt" attribute to your images

### Page Layout

- Logical page flow
- How to position divs
- Tableless layouts

### Tables

- Data Tables

### Search Engine Friendliness

- Adding META Tags
- Adding Titles
- Making text search engine friendly

### Validation, Accessibility and Browser Checks

- Document declarations
- Validation Tools
- Introduction to Accessibility Issues
- Checking your site in multiple browsers

### Putting your site on the World Wide Web - FTP

- How FTP Works
- ASCII vs. Binary

### What Next?

- Other technologies on your web page
- Useful Software
- Tips

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**Advanced CSS:** 1 day

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**HTML5:** 1 day

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