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TRAINING

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Business Analysis Essentials

Duration: 3 days
Price: £1,195 + vat

Prerequisites

There are no prerequisites for this course

ISEB Certificates

The Business Analysis training course prepares participants to sit the one-hour, open book, examination leading to the certificate in Business Analysis Essentials offered by the Information Systems Examinations Board (ISEB). This certificate is a core module for the ISEB diploma in Business Analysis. The certificate is also an optional module in the ISEB diploma in Solution Development

*In association with
Metadata Training*

This Business Analysis Essentials training course is designed to be both practical and participative. A theoretical background is provided but the emphasis of the course is on a realistic case study, on which the participants work. An overall structure is offered that includes an explanation and application of a range of business analysis skills, including a practical approach to business improvement.

During the course, the participants work through a typical business analysis assignment, from the initial analysis of the business to establish the 'problem', to the identification and evaluation of possible solutions.

Objectives

At the end of this Business Analysis Essentials training course, participants will be able to:

- Demonstrate an understanding of business strategy and strategic analysis techniques.
- Act as effective members of a team investigating an organisation's business systems with a view to recommending business improvements.
- Apply techniques in order to analyse and model business systems.
- Understand how recommendations for business improvement may be identified.
- Assist in the production of a rigorous business case covering the development and implementation of business changes.
- Identify how business requirements may be supported by IT systems.

Course Content

Rationale

- A lifecycle for business change.
- The role of the Business Analyst.
- A comparison of the business analyst and systems analyst roles.
- Purpose of analysing and modelling business systems.
- Overview of business analysis approach (overview model showing roadmap/workflow).

Strategic analysis in context

- Identifying the business domain.
- Internal environment analysis
- External environment analysis
- SWOT analysis
- Overview of areas of strategy, including IS strategy
- Critical Success Factors and Key Performance Indicators

continued...



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Related Courses

Requirements

Engineering: 3 days

Modelling Business

Processes: 2 days

Systems Development

Essentials with Agile: 3 days

Systems Modelling

Techniques with UML: 3 days

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Business Analysis Essentials (continued)

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The Balanced Business Scorecard

- Project discipline for business analysis studies
- Terms of reference/project initiation.
- Business and project objectives.
- Deliverables from business analysis studies

Understanding the situation/issues

- Stakeholder analysis
- Overview of investigative techniques.
- Representation of the business situation.

Business perspectives

- Identifying different perspectives.
- Defining business perspectives.
- Identifying and resolving conflicts.

Analysing and modelling business activities

- Identifying activities
- Identifying dependencies
- Building a business activity model
- Business events/activity triggers
- Business rules/constraints

Identifying potential solutions

- Gap analysis - comparing the ideal and existing systems.
- Defining a new business model (the processes, people and organisation).
- Identifying IS/IT requirements to support the new business model.

Making the business case

- Structure of a business case
- Identifying options for business change
- Costs and Benefits analysis
- Impact analysis
- Risk analysis and management
- Presenting a business case

Accepting the business case

- Testing the system for user acceptance
- Managing the implementation of change
- Realising the business benefits



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